

PWRCELL

Connecticut, maximize your PWRcell ROI with the Energy Storage Solutions Guaranteed Incentive program

Generac is proud to announce a new opportunity to earn guaranteed incentives when you purchase and install a PWRcell solar + battery storage system and sign up for the Energy Storage Solutions program.

Participating Connecticut homeowners can **earn up \$1,100 annually*** for the next five years or **receive up to a \$5,156 up-front discount***, by enrolling their new PWRcell battery in the program.



Annual incentive payments and up-front discounts vary depending on your PWRcell battery capacity and utility provider, in accordance with the chart below². If you select to receive the discount, you will not be eligible to receive incentive payments; and vice versa.

PWRcell Battery Size	Kilowatt Hours (kWh)	Eversource		United Illuminating	
		Discount	Payment	Discount	Payment
M3	9	\$1,523	\$325	\$1,523	\$325
M4	12	\$2,109	\$450	\$2,109	\$450
M5	15	\$2,695	\$575	\$2,695	\$575
M6	18	\$3,281	\$700	\$3,281	\$700
M7	21	\$3,750	\$800	\$3,750	\$800
M8	24	\$4,218	\$900	\$4,218	\$900
M9	27	\$4,687	\$1,000	\$4,687	\$1,000
M10	30	\$5,156	\$1,100	\$5,156	\$1,100
M11	33	\$5,156	\$1,100	\$5,156	\$1,100
M12	36	\$5,156	\$1,100	\$5,156	\$1,100

TALK TO YOUR INSTALLER ABOUT HOW YOU CAN SAVE UP TO \$7,500 MORE WITH ENERGY STORAGE SOLUTIONS.¹



Call 1-855-886-5408 or scan the QR code to enroll today!
Don't miss this opportunity!



¹Terms and conditions apply. To be eligible for the incentive, you must apply, be accepted into, and continue to participate in the Program in accordance with the Program Requirements. For a full list of Terms and Conditions, including Program Requirements, visit <https://www.generac.com/vpp/energy-storage-solutions/guaranteed-incentive-program-terms-conditions>

²The upfront Energy Storage Solutions incentive is separate from Generac's Guaranteed Incentive program and is subject to its own set of terms & conditions, available at energystoragect.com

³If you enroll in the program after the start of the summer season (June-September), we will adjust your incentive payment proportionally based on the amount of time you have been enrolled.

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HELP ALLEVIATE GRID STRESS

When electrical demand is high, your electric utility provider will alert Generac. We may discharge a percentage of the stored energy in your battery storage system to help maintain the reliability of the power grid in your community.



CONTRIBUTE TO A RESILIENT COMMUNITY

Through Generac PWRcell and the Energy Storage Solutions program, you can maximize your solar investment, prepare for power outages, and save money all while helping your community and the planet.



EASY TO PARTICIPATE

Once you sign up and your enrollment is approved, we take care of the rest. We will pass along an up-front discount or guarantee your incentive for up to five years.

FAQs

WHAT IS THE ENERGY STORAGE SOLUTIONS PROGRAM?

Energy Storage Solutions is a Connecticut-based demand response program that leverages energy storage systems, like the Generac PWRcell battery, to alleviate electrical grid stress during times of peak energy use. Utility companies pay incentives to participants, based on the output of their PWRcell during the program.

WHY GUARANTEED INCENTIVE PROGRAM?

Because Energy Storage Solutions payments are contingent upon battery output, inclement weather or uncontrollable factors could lead to a lower payment. That's why Generac created the Guaranteed Incentive program. By providing guaranteed incentives, we can offer incentive transparency and protect you from possible downside.

At all times, our Network Operations Center will monitor and optimize your battery for you, providing an annual breakdown to show how your PWRcell battery performed.

HOW DO I CHOOSE BETWEEN THE UP-FRONT DISCOUNT OR ANNUAL INCENTIVE PAYMENTS?

The Guaranteed Incentive Program offers two incentive options, so you're empowered to make the choice that's best for you. If you are a new PWRcell customer, the one-time up-front discount can help significantly reduce the cost of your PWRcell investment. Or, if you prefer to receive incentives on an ongoing basis, the annual payment option may be a good fit.

With the annual payment option, there's an opportunity to receive even greater upside. You will never receive less than the guaranteed amount, but you may be able to receive more than the guaranteed amount. Generac will optimize your PWRcell's utility performance earnings & pass 90% directly to you - including payments exceeding your guaranteed amount!